**What would you say is your greatest talent or skill? How have you developed and demonstrated that talent over time? (350 words)**

Both of my sisters were surprised when they saw a brand-new PlayStation 5, sitting on my bookshelf. They furiously went about how I don’t deserve to have a video game console, and my parents not treating their kids equally. Sometimes, it’s not about meritocracy, but rather how well you can convince others.

Influencing people has been one of my greatest skills, and I’ve been taking advantage of it since. I first developed this skill when I was a child, when I used to fake cry so my parents would buy me toys or books that I wanted. But now, I don’t need to use my emotions, instead I just need to take advantage of my vocabulary, and a little cup of confidence to convince others.

I first demonstrated this through my TikTok account, where I’ve created videos to comment on my mom’s Honda, which generated more than a million views, and over 240,000 likes. My communication skills improved as I published content regularly, resulting in my speech confidence and refined fluency. I learned about the importance of words and how it became the important foundation for convincing people.

As I grew older, I expanded my use of influence not only for my own profit, but for others as well, when I became a sales representative for my own bakery shop. Instead of approaching them to buy our product, I created an experience, where customers can create a close connection with the baker. I used imagery in my posts to stimulate the aroma, and often reached out to existing customers to bring a sense of belonging, which helped with customer satisfaction and loyalty. Because of these efforts, my bakery expanded to serving large-scale offices, and gatherings, and also developed a new network of friends.

From this journey of developing my convincing skills, I realized how valuable communication is, and the ways in which it makes doing businesses easier. In the future, I would further expand this skill to connect with more people around the world, creating bonds and inclusive environments along the way.